

I GOT THE INTERVIEW!



Learn Our Tailoring Method

The 'Tailoring Method' is the backbone of our job interview preparation. It will turn you into your company's 'Perfect Candidate' and will make you stand out head & shoulders above your competition

(Below is a breakdown of the components of the Tailoring Method For an in depth explanation check out your Companion Guide)

- A "Perfect Candidate" is your company's ideal hire for the position they are interviewing for. Their PC is made up of ideal "Qualities".
- "Qualities" are specific knowledge, skills and abilities that your company puts a lot of value in. Qualities make up their "PC".
- "Success Stories" clearly demonstrate examples of you succeeding in your past jobs, activities or other relevant experiences
- "Multipliers" are little tidbits of information that you have discovered that the hiring manager does not expect you to know. They act as a supercharger to your answer

Research My Position

- ✓ Study job description and record Qualities (knowledge, skills and abilities) that the company requires for the position.
- ✓ 'Read between the lines' - Dig deeper to pull out other 'hinted' Qualities that aren't as obvious
- ✓ Make a list of the relevant Qualities for use in steps 4 & 5



Research My Company

- ✓ Find the career/jobs page on the company's website.
- ✓ Begin an analysis of the following areas:
 - Company Analysis (core business, products available, etc...)
 - Who are the main competitors of your company?
 - Take note of any current events that have affected the company in the last year or two
 - Identify the 'personality' or culture of the company (the 'mission statement' is a good place to start)
- ✓ Identify the Qualities that the employees of that company possess and record them

Top 5 Traditional Questions

- ✓ 'Tell me about yourself...'
- ✓ 'Why should we hire you?'
- ✓ 'What is your greatest weakness?'
- ✓ 'What salary are you expecting for this position?'
- ✓ 'Where do you see yourself in 5 years?'

Top 3 Behavioral Questions

- ✓ 'Describe to me a time you faced a problem and how you dealt with it...'
- ✓ 'Give an example of a situation in which you took specific steps to further your career...'
- ✓ 'Give an example of a risk you took in an employment situation and how it panned out...'

Top 3 Questions to Ask

- ✓ 'What Qualities do your top performing employees have in common?'
- ✓ 'As an employee how could I exceed your expectations?'
- ✓ 'Is there anything that stands out to you that makes you think I may not be the right fit for this job?'

Preparation Tips 101

- ✓ Wardrobe - always dress for the role you are interviewing for - don't wear a suit if you're interviewing for a landscaper etc...
- ✓ Body language - sit up in your chair, put your hands on your lap and always make eye contact with the hiring manager. Address each interviewer when applicable
- ✓ Documents - Always bring at least two copies of both your resume and cover letter in a portfolio. If you already know how many people are interviewing you, bring a copy for each person.

Dealing With Nerves

- ✓ Eliminate the unknown - Make sure you find out any details about the interview you are unsure of i.e. name of interviewer, dress code etc.)
- ✓ Arrive at your job interview early and spend some time relaxing - it helps to plan your route ahead of time so you don't arrive stressed
- ✓ Visualize the entire process as a discussion between two colleagues
- ✓ Prepare, prepare, PREPARE. The biggest nerve destroyer is your preparation.

BONUS - How To Answer 2 of the trickiest interview questions of all

You've taken a fantastic first step in your job interview preparation. You now have a great foundation on which to succeed in your interview.

As a bonus for making it this far we created a very helpful video to help you with 2 of THE most troublesome interview questions you'll face. (These are responsible for so many failed interviews, it's not even funny!)

→ [Click Here To Watch Your BONUS video](http://www.theinterviewguys.com/2-questions)
www.theinterviewguys.com/2-questions

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Legend: Phase 1 - Research Phase 2 - Questions & Answers Phase 3 - General Preparation Bonus - Follow up